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0E8155728619A51A85256475003FD196 CN=Jeremy Gunn/O=ARRB @ ARRB

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04/10/1997

7:50:50 AM 04/10/1997

7:37:04 AM

Re: Zapruder film

and I believe Jim Lesar said the same thing at our Public Hearing. In Lifton's memo, he also says one producer told him the price for one broadcast was \$ 15,000.00. I heard the price \$ 5000.00 from one of the speakers--I don't remember whom--at the 1993 ASK symposium in Dallas. You can call all of this hearsay if you want to, but I did have a basis for saying what I did, and I certainly "did not make it up out of whole cloth," to paraphrase Jim Humes. I have no more idea than you do whether any of these figures are true or not; I also assume that at the present stage of negotiations on this issue, we are not going to get complete information-perhaps no precise information at all--from the LMH company. David wanted an answer immediately to pass to Bill Joyce, and you were not here. To:Douglas Horne/ARRBcc:David Marwell/ARRBFrom:Jeremy Gunn/ARRBDate:04/10/97 06:15:56 AMSubject: Re: Zapruder filmWhat is your evidence that Oliver Stone paid \$80,000? According to Jamie Silverberg, every statement he has seen as to what Oliver Stone paid is inaccurate (including, Jamie said, one which Stone himself made). What is the basis of your other "reported" estimates?To:David Marwell/ARRBcc:Jeremy Gunn/ARRBFrom:Douglas Horne/ARRBDate:04/09/97 12:30:36 PMSubject: Re: Zapruder filmZapruder's Two Contracts with LIFE: The first contract was executed on Saturday, Nov 23, 1963; it was quickly invalidated by the second and final contract on Monday, November 25, 1963. Here are the terms of the two contracts:Saturday, November 23, 1963: For \$ 50,000.00, LIFE got worldwide print rights for all still frames from any version of the motion picture, and Zapruder agreed not to release it as a motion picture for 6 days, until Nov 29, 1963. LIFE would also have been required to return the original to Zapruder (at some unspecified time), and in exchange receive only a copy. Monday, November 25, 1963: This contract voided the one from Saturday. For \$150,000.00 (i.e., \$ 100,000.00 extra), LIFE obtained all print rights and all motion picture rights, and also contractually was promised the original and all 3 firstgeneration copies made in Dallas on November 22, 1963. The payment plan was as follows: \$ 25,000.00 cash up front, and 5 installment payments of \$ 25,000.00 each, commencing in Jan 1964 and ending in Jan 1968. In addition, Zapruder was to receive one half of all gross receipts after Time-Life had received \$ 150,000.00 in gross receipts initially. NOTE: Time-Life, Inc. never received 2 of the 3 copies (the two Secret Service copies), because the Secret Service would not relinquish them, since they received them on 11/22/63 prior to either of Zapruder's contracts were executed.Note: After never exploiting the film as a motion picture, Time-Life, Inc. sold the film and all rights back to LMH Co. in 1975 after the film was publicly aired as a motion picture on Geraldo Rivera's Goodnight America T.V. show. Amount of Money Paid to LMH Company Over Time: This is Record Ν

Lieen Sunivan gave me a copy of the LIFTON Tax valeu 4/ 1/3/, ne cites \$ 00,000.00 as the price Stone paid,

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