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Director, DCS

21 February 1967

Chief, Los Angeles Office

NSA Publicity and Agency Image

Ref.: Telecon, 21 Feb 67

1. Current publicity concerning the Agency-NSA matter has not resulted in any local criticism from [redacted] the worst that has been said is, "It is too bad you are getting some bad publicity." We have received some kidding [redacted] but no criticism. Typical of some reactions [redacted] are the following:

D
B

a. [redacted]
"The press should be censured insofar as publishing anything concerning CIA. What can we do to help correct?"

A

b. [redacted]
"You should be left alone to do your job."

c. [redacted]
"I see nothing wrong with the CIA-NSA matter because Communist governments have obviously been active in student groups under their jurisdiction."

2. Also, Robert Senter, *Harvard Magazine*, in a speech before students of California State College at Los Angeles, on 17 Feb 67:

"The CIA has been a very convenient whipping boy. - - The CIA was not the major culprit. What should be criticized is the major overall policy -- not this secret agency."

3. Local radio stations have in the main been fairly factual in commenting. Public participation programs (telephone calls to program) have reflected questions from the public for information about the Agency and not criticism. Announcers' attitudes have reflected a defense of the Agency and its mission. One commented that it was incredible that the President of NSA would call everything to the press.

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21 February 1967

4. Local editorials have reflected a position on the matter that some other method should be found to support such activities.

5. We have had no telephone calls from the public criticizing the Agency. There has been an increase in employment queries. (The only critical call received was from an irate citizen who felt we should do something to get rid of Rep. Adam Clayton Powell.)

6. As of 21 Feb 67, there appears to be a lessening of emphasis in the local press and from radio.

B [Redacted]

[Redacted] D

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File: Publicity

E [Redacted]

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