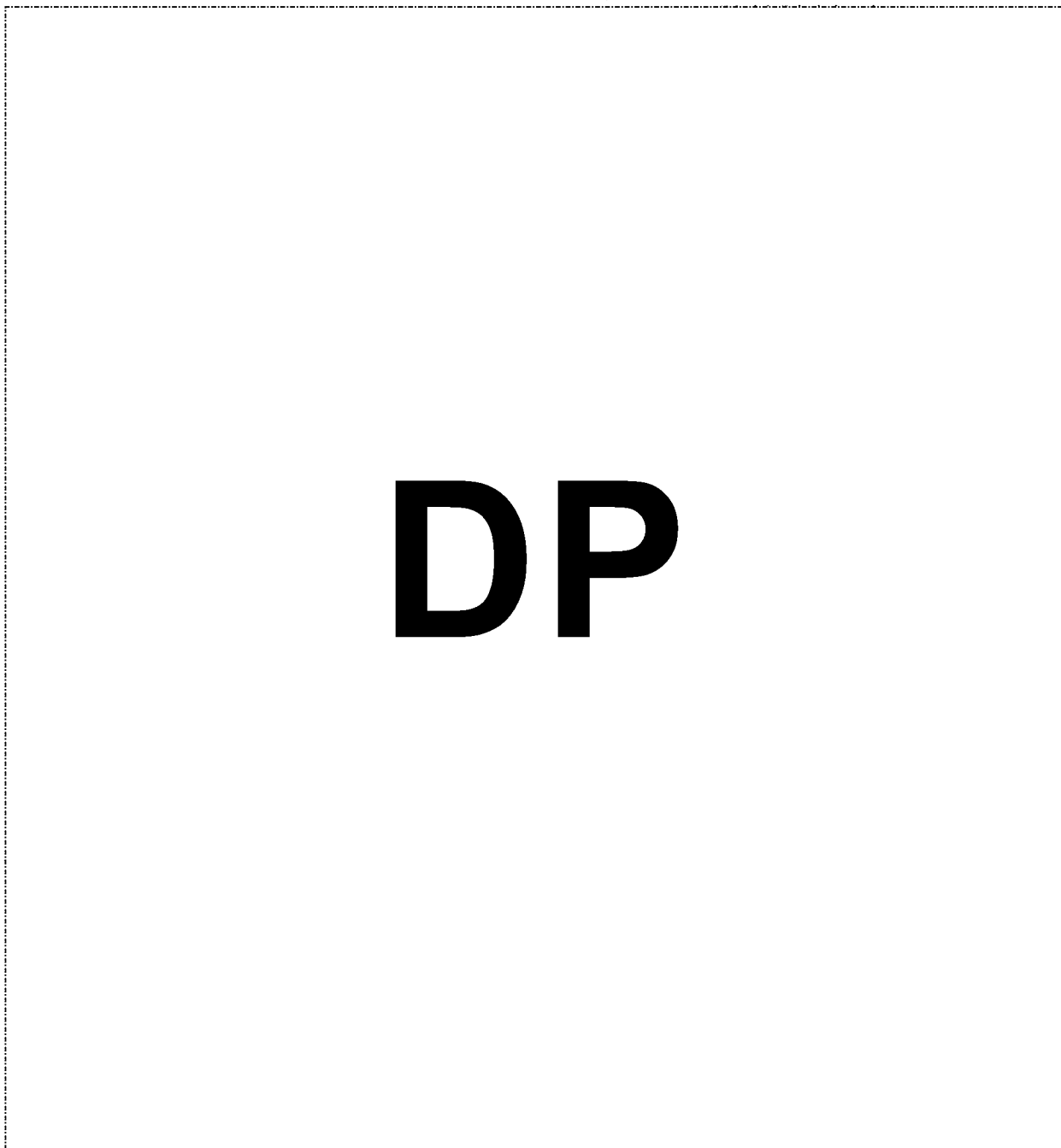

From: Newell, William D.
Sent: Wednesday, January 05, 2011 1:10 PM
To: McMahon, William G.
Subject: Fast and Furious Talking Points for DAD doc
Attachments: Fast and Furious Talking Points for DAD doc.docx

Categories: Yellow Category, Red Category, Green Category

Revised.

Phoenix Press Conference Key Messages and Talking Points:
(Some will be specific to Fast and Furious and some will address all the cases)

Key Messages:



Talking Points:

(Using the “Ws” method – you can change if you desire)

What:

DP

Who:

DP

How:

DP

ATF