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**From:** CN=Thom Wilborn/O=ARRB  
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**DisplayDate\_Time:** 12:35:54 PM  
**ComposedDate:** 01/28/1997  
**ComposedDate\_Time:** 12:34:49 PM  
**Subject:** Your right, of course. But...

Author: Thom Wilborn/ARRB Composed: 12:16 PM TodayReply: Your right, of course. But...-----

-----It's hard to argue against success. In today's society, it's results that count. But journalists and news organization should to trade on their credibility (read "The New York Times"), not sensationalism. There used to be a saying in the wire service that "UPI gets it first and AP gets it right." I did work for both and I preferred AP, even though UPI was more fun. I agree, making an ethical decision that would hurt viewership doesn't seem to be a smart thing to do, but that decision is made many times by news organizations. It's a judgment call, always subject to scrutiny. I suppose I could make a fortune by starting the autopsy channel. But I wonder what has happened to my industry (which I personally believe is the caretaker of current history) when I see the so-called "news bumpers" telling me something important has happened, but not what. Tune in at 11. I also have a theory about the rubbernecking at accidents. I believe it's a survival technique. People have a psychological need to know what has happened in order to protect themselves from similar injury. A friend of mine was trapped in a burning car following an accident. He was rear-ended. The doors jammed and he couldn't roll down the power windows. He and a lady kicked desperately at the windows to get free. She only broke her foot. The windows wouldn't break. He was able to squeeze out a door and rescue the two others. Lesson I learned, carry a hammer in your car.

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