

NR_key_name: 9D49056794C9E81B852562F4004FC045

SendTo: R&A

CopyTo:

DisplayBlindCopyTo:

BlindCopyTo: CN=R ecord/O=ARRB

From: CN=Jeremy Gunn/O=ARRB

DisplayFromDomain:

DisplayDate: 03/21/1996

DisplayDate_Time: 9:41:09 AM

ComposedDate: 03/21/1996

ComposedDate_Time: 9:31:06 AM

Subject: Diction pointer for the day.

This is the first in a very short series of helpful diction pointers. "Verbal" means "in words." "Oral" means "spoken." "Oral" and "verbal" are not synonyms. They have different meanings. If you wish to say that something was spoken, you should use the word "oral." If you wish to convey that an idea was expressed in words -- whether written or spoken -- the correct term is "verbal." Thus, one cannot correctly say that "Crest has been shown to be an effective, decay-preventitive dentifrice that can be of significant value when used in a conscientiously applied program of verbal hygiene and regular professional care." From now on, it would be terrific if the word "verbal" were not used in memos when the word "oral" should have been used. Have a nice

Body: day.

recstat: Record

DeliveryPriority: N

DeliveryReport: B

ReturnReceipt:

Categories: